

# *The Industry's Biggest Magazine!*

## *The Industry's Best Ad Rates!*

# QUARTER HORSE **track**

MAGAZINE FOR RUNNING QUARTER HORSES

### 1-TIME RATE

*Black/White*

*4/Color*

|                  |       |         |
|------------------|-------|---------|
| 1 PAGE . . . . . | \$575 | \$1,025 |
| 1/2 PAGE . . . . | \$375 | \$825   |
| 1/3 PAGE . . . . | \$295 | \$745   |
| 1/4 PAGE . . . . | \$215 | \$665   |
| 1 INCH . . . . . | \$45  | N/A     |

### 12-TIME RATE\*

*Black/White*

*4/Color*

|       |       |
|-------|-------|
| \$520 | \$975 |
| \$345 | \$795 |
| \$275 | \$725 |
| \$195 | \$645 |
| \$40  | N/A   |

\*to qualify for 12-time rate advertiser must have an ad of some size in every issue of magazine.

### MAGAZINE AD RATES EFFECTIVE OCTOBER 1, 2017

Charges for providing client ads originated by TRACK Magazine to other publications will be billed to advertiser at TRACK's cost.

#### COLOR

Single added colors are available on black & white ads for \$150 per color. Pricing for special colors (i.e., metallics, etc) available upon request.

#### ISSUE & CLOSING DATES

TRACK Magazine is published monthly, mailed approximately the first week of each month. Closing is 15th of month preceding publication.

#### COPYRIGHT PHOTO USAGE

Charges for copyrighted photos will be paid by the advertiser.

#### MECHANICAL REQUIREMENTS

Contact us for printing specifications, acceptable files and page dimensions.

## MONDAY REPORT

**FULL PAGE: \$400**

**1/2 PAGE: \$200**

For MONDAY REPORT ads contact [editorial@trackmagazine.com](mailto:editorial@trackmagazine.com) or [bhudson@trackmagazine.com](mailto:bhudson@trackmagazine.com) prior to 9 a.m. Central Time on Monday.

The MONDAY REPORT is published every Monday (except certain holidays), and features results and photos from the previous week's stakes races, two-year-old maiden winners, sale results, news and statistics from the horse racing business.

The MONDAY REPORT is available at no charge to TRACK Magazine subscribers, and it is delivered by email and available at [www.trackmagazine.com](http://www.trackmagazine.com).

**MONDAY REPORT SPECIALS: \$500 PER PAGE**

**1-888-343-9831 • Fax: 254-965-3936 • E-mail: [bhudson@trackmagazine.com](mailto:bhudson@trackmagazine.com)**