

The Industry's Biggest Magazine!

The Industry's Best Ad Rates!

QUARTER HORSE track

MAGAZINE FOR RUNNING QUARTER HORSES

	1-TIME RATE			12-TIME RATE*	
	Black/White	4/Color		Black/White	4/Color
1 PAGE	\$675	\$1,125		\$620	\$1075
1/2 PAGE	\$475	\$825		\$420	\$895
1/3 PAGE	\$375	\$650		\$300	\$725
1/4 PAGE	\$215	N/A		\$200	N/A
1 INCH	\$60	N/A		\$40	N/A

*to qualify for 12-time rate advertiser must have an ad of some size in every issue of magazine.

MAGAZINE AD RATES EFFECTIVE JANUARY 2025.

COLOR

Single added colors are available on black & white ads for \$150 per color. Pricing for special colors (i.e., metallics, etc) available upon request.

ISSUE & CLOSING DATES

TRACK Magazine is published monthly, mailed approximately the first week of each month. Closing is 15th of month preceding publication.

COPYRIGHT PHOTO USAGE

Charges for copyrighted photos will be paid by the advertiser.

MECHANICAL REQUIREMENTS

Contact us for printing specifications, acceptable files and page dimensions.

COADY PHOTOS used in ads will be \$100 per insertion.

MONDAY REPORT

FULL PAGE: \$400

1/2 PAGE: \$200

1/4 PAGE: \$100

For MONDAY REPORT ads contact editorial@trackmagazine.com or budson@trackmagazine.com prior to 9 a.m. Central Time on Monday.

The MONDAY REPORT is published every Monday (except certain holidays), and features results and photos from the previous week's stakes races, two-year-old maiden winners, sale results, news and statistics from the horse racing business.

The MONDAY REPORT is available at no charge to TRACK Magazine subscribers, and it is delivered by email and available at www.trackmagazine.com.

MONDAY REPORT SPECIALS: \$500 PER PAGE

1-888-343-9831 - Fax: 254-965-3936 - E-mail: budson@trackmagazine.com